# Community Engagement Strategy – November 2018 Update

### **Problem** – The active involvement of the local community is crucial to the ongoing vitality and health of the Capel Sound Foreshore (70%)

### **Problem** – The opportunity exists to educate and inspire visitors to CSF so they can help to sustain a pristine coastal environment (30%)

Strategic Response 1 – Implement initiatives that will increase the use and care of CSF by the local and wider community (60%)

Initiative 1 – Introduced the name ‘Friends of Capel Sound Foreshore’ to broaden the interactions from just being a working bee.

Initiative 2 – Will be meeting with College re the environmental students becoming partners in looking after our Orchids. Early 2019 initiative

Strategic Response 2 – Expand the current school’s program so more children will appreciate and better care for their environment (20%)

Initiative 1 – Several schools are now attending to assist with planting and weeding

Initiative 2 – The boatshed has been fitted-out to encourage more use from school groups. Several schools and scout groups have used this facility in 2018

 Initiative 3 – Communications to all local schools to occur in 2019

Initiative 4 – The team is keen to reach out and even visit schools next year to inform and educated about CSF and the environment in general

Strategic Response 3 – Create relationships with community groups to obtain their support to implement agreed priorities (10%)

Initiative 1 – The Capel Sound Community Group are one group that has been connected with and update as to what we are trying to achieve. Naturelinks (and Norm) who look after Chinaman’s creek are also reaffiliated with CSF and they are a group we will do more environmental work with in 2019

Strategic Response 4 – Build upon existing constructive communication with campers, boaties, sheddies and tourists (5%)

Initiative 1 – We will be sending an e-news out to our database before the summer peak season

Strategic Response 5 – Build a natural and social history of CSF and make it available through walking signs, etc (5%)

Initiative 1 – Work is yet to commence